



GlacierGrid Case Study

Customer Overview

Black Rock Coffee Bar is a rapidly growing coffee chain known for its premium coffee, energetic culture, and commitment to community engagement. With locations across multiple states, Black Rock prides itself on delivering a high-quality experience while maintaining efficient operations. As the brand grows, managing energy usage across locations became increasingly important to control costs.

Working with GlacierGrid

Prior to implementing GlacierGrid's platform, individual locations managed HVAC and refrigeration manually, leading to inconsistencies and inefficiencies in energy use.

By leveraging GlacierGrid's intelligent energy management solutions, Black Rock achieved:

- ✓ **Automated HVAC control** to optimize comfort while reducing energy waste
- ✓ **Centralized oversight** that allowed corporate teams to ensure consistency across all locations.
- ✓ **Data-driven insights** to proactively manage energy efficiency and reduce operational costs.

With GlacierGrid, Black Rock Coffee Bar improved energy efficiency without sacrificing customer comfort, leading to measurable cost savings and more sustainable operations.

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Locations

10%

Energy Savings

\$342k

Annual Savings

