



GlacierGrid Case Study

Customer Overview

Bay Area Restaurant Management is a successful McDonald's franchisee with 38 locations under management. Proudly serving the San Francisco bay area for over a decade, they have continuously innovated to maximize customer service and operational excellence. Being involved in California energy sustainability groups have helped BARM reduce energy usage, save money on rising energy costs, and establish more sustainable operations.

Working with GlacierGrid

Bay Area Restaurant Management began working with GlacierGrid years ago to monitor cooler and freezer temperatures. This reduced food waste and cut down on costs from temperature checks. As GlacierGrid expanded into HVAC control, BARM was one of the early adopters in the energy management platform.

BARM has benefited from GlacierGrid's data-driven dashboard, which provided intelligent HVAC control and comprehensive monitoring tools to enhance operational efficiency across all locations.

- Intelligent HVAC control for optimized energy use.
- Temperature and humidity monitoring across locations.
- Real-time insights allowing immediate adjustments.
- Centralized control replacing manual thermostat management.

38

Locations

9.2%

Energy Savings

\$250k

Annual Savings

