



## GlacierGrid Case Study

### Customer Overview

Diversified Restaurant Group got their start when their founders acquired 85 Taco Bell restaurants on the West Coast in 2014. Since 2014, DRG has grown to manage 300 Taco Bell and over 28 Arby's locations. At the forefront of innovation, DRG is consistent one of the first franchisees to test new concepts. In 2015, they opened the second Taco Bell Cantina in downtown San Francisco. In 2016, they build the highest volume Taco Bell in the system in Las Vegas.

### Working with GlacierGrid

Diversified Restaurant Group has partnered with GlacierGrid to address their asset visibility and energy management challenges. After testing in nine locations, DRG expanded into 160 locations across California.

DRG benefited from GlacierGrid's data-driven dashboard, which provided intelligent HVAC control and comprehensive monitoring tools to enhance operational efficiency across all locations.

- Intelligent HVAC control for optimized energy use.
- Temperature and humidity monitoring for refrigeration
- Real-time insights allowing immediate adjustments.
- Centralized control replacing manual thermostat management

**181**

Locations

**8.83%**

Energy Savings

**\$1.1M**

Annual Savings

